

# ellie cochran

ellie.online  
me@ellie.online



## work history

- 2019 – NOW** • **Creative Director**  
Lancaster LGBTQ+ Coalition  
Developed multiple new brand identities from scratch, manage, develop, and execute multi-channel advertising and donation campaigns which have resulted in record-breaking fundraising efforts
- 2019 – NOW** • **Independent Creative Director**  
Ellie LLC  
Manage my own schedule in a self-motivated fashion, created branding packages and print material for B2B and B2C clients across the country
- 2019 – NOW** • **Adjunct Professor & Internship Coordinator**  
Pennsylvania College of Art & Design  
Create new digital media & design curricula and taught pre-college, undergraduate, and continuing education courses on UI/UX design, digital production, extended reality, rapid iteration, game design, and related topics
- 2019** • **Graphic Design Tutor**  
Self-employed  
Managed my own schedule and created a tutoring curriculum that targeted students' individual weaknesses in a structured, fundamentals-first manner
- 2018** • **Summer Design Intern**  
iPub Global Connection LLC  
Created and implemented brand standards for production of graphics, directed, produced, and launched two promotional web shows
- 2014 – 2018** • **Director of Design and Branding**  
AUDMONSTERS  
Created and implemented a branding package and standards guide, managed social media, and created advertising material and cover art for music albums



## education

- 2019** • **Bachelor of Fine Arts, Graphic Design**  
Pennsylvania College of Art & Design
- 2014** • **Visual Arts Major**  
Pittsburgh CAPA High School

### Hello There!

I am an award-winning interactive designer and new media artist specializing in creative technology and interactive design.

Experienced with all phases of the development cycle for dynamic digital projects, I am a self-directed hands-on learner who fosters a collaborative and supportive environment.

### Software Proficiencies



### Press

The Keystone State's Next Generation of Queer Leaders (2019)

State of Pennsylvania

Student to Watch (2019)

Graphic Design USA

### Honors & Awards

Health + Wellness Design Award (2023)

Graphic Design USA

Health + Wellness Design Award (2023)

Graphic Design USA

Honoree: Branding Identity/Unique Marketing Campaign (2021)

CPBJ Nonprofit Innovation Awards

Student Graduation Speaker (2019)

Pennsylvania College of Art & Design

American Package Design Award (2019)

Graphic Design USA

### Exhibitions

APPEAR (2023)

AIGA Philadelphia

Senior Show & Celebration (2019)

Pennsylvania College of Art & Design

BFA Program Selected Works (2018)

Pennsylvania College of Art & Design

The Art of Medicine (2018)

Pennsylvania Medical Society

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